We are absolutely thrilled you are interested to join us at Rohlik Group. By now we have spoken to you about your experience and personality in great detail. Next step is to find out how you tackle a task in reality.

**Category Manager - Fresh**

**Situation**

Rohlík (Velká Pecka, s.r.o.) owns a subsidiary, Myfood. We are currently considering company integration. One of the tasks would be the integration of the assortment and its narrowing and streamlining. The data file contains Myfood items sold at Rohlík with basic data. We need to find out:

**Task**

● Whether the MyFood product at Rohlík has any quality and price alternative. If yes, - record the alternative product (s). What turnover is involved in individual L2 categories

● How many brands are represented in the MyFood range. Based on point 1, it is possible to recommend the introduction of some of the whole brand.

● What products can be recommended based on Pareto rules? Consider the share of iPromo, which can be quantified as 3 times normal sales

● Which products need to be addressed by order separation based on the low level of Expirationshare?

**Format**

Result of the case study should be captured in a format of your choice that is easily shareable with us during the next meeting. We don’t need you to write essays, clear and consistent content is much more important to us. Please send us the presentation materials of your Case study 1 day prior to the meeting so we can review and get ready for the talk.